

# BRAMBLE Conference

All Activities at the Savannah International Trade & Convention Center (SITCC) unless otherwise noted.

## Blackberry ABC's

**THURSDAY, JANUARY 4, 2007**

**1:00 - 4:00 pm**

**\$25 enrollment fee - workbook included  
(Limited enrollment of 35 - must be pre-registered)**

The basics of blackberry production for potential growers and those in their first year or two of production—or a refresher course for more experienced growers. A basic understanding of the blackberry's life cycle, needs, and preferences, and discussion of varieties, establishment, trellising, pruning, problem diagnosis and management, and marketing decisions. Includes growers sharing experiences from their own first years.

*The panel will include Dave Lockwood, University of Tennessee; Phil Brannen, University of Georgia; Arlie Powell, Auburn University; Mike Bruorton, SunnyRidge Farm and a variety of first year grower(s)*

### THURSDAY, JANUARY 4, 2007

Evening **Bramble Grower's Dinner** (Dutch treat)  
Town Meeting Style

### FRIDAY, JANUARY 5, 2007

7:00 - 5:00 pm **ATTENDEE REGISTRATION OPEN**  
Convention Center Concourse

7:00 - 10:00 am **EXHIBITOR MOVE IN**  
Exhibitors must be in place by 9:00am

8:00 - 11:00 am **EDUCATIONAL SESSIONS**

8:00 am **Production Updates:  
Double Blossom Problem**  
Dr. Barbara Smith, USDA-ARS Southern Horticultural Lab, Small Fruit Research, Poplarville, MS

8:45 am **Pest Control**  
**Raspeberry Crown Borer**  
Dr. Dan Horton, University of Georgia  
**Disease Control**  
Dr. Barbara Smith, USDA-ARS Southern Horticultural Lab, Small Fruit Research, Poplarville, MS

9:30 am **BREAK**

9:45 am **Building a High Quality Bramble Industry in the Southeast**  
Industry panel of buyers, merchandisers and successful direct market growers.

10:45 am **Question and Answer Session with Panel**

10:00 - 6:00 pm **TRADE SHOW OPEN**

12:00 - 1:30 pm **LUNCH**  
(Lunch provided for Three Day and Friday Only Registrants)

4:45 pm **WELCOME RECEPTION - TRADE SHOW AREA**  
(Open to all registered attendees)

5:45 pm **LIVE AUCTION IN EXHIBIT HALL**

6:00 pm **TRADE SHOW CLOSES**

Evening **DINNER ON YOUR OWN**

### SATURDAY, JANUARY 6, 2007

7:00 - 2:30 pm **REGISTRATION OPEN**  
Convention Center Concourse

7:45 am **EGGS AND ISSUES - LEGISLATIVE BREAKFAST**  
(ticketed event)

9:00 am **GENERAL SESSION** – Oglethorpe Auditorium  
Invited speakers include Georgia's Congressional Delegation

10:00 am **SPOUSE PROGRAM**

10:30 - 2:30 pm **TRADE SHOW OPEN**

12:00 - 1:30 pm **LUNCH** in the Trade Show  
(Lunch provided for Three Day and Saturday Only Registrants)

2:00 pm **SILENT AUCTION CLOSES**

2:30 pm **TRADE SHOW CLOSES**

2:00 - 5:00 pm **EDUCATIONAL SESSIONS**  
*Review other Conference Agendas for additional educational sessions that you don't want to miss!!*

6:00 pm **RECEPTION** - Westin Savannah Harbor  
(open to all attendees)

6:30-7:00 pm **Raffle Drawings held at RECEPTION**

Evening **DINNER ON YOUR OWN**

### SUNDAY, JANUARY 7, 2007

8:00 - 8:30 am **WORSHIP SERVICE**  
Westin Savannah Harbor

8:30 am **INDUSTRY ROUNDTABLE - (all associations)**  
Westin Savannah Harbor  
Continental breakfast with fellow growers to discuss industry issues - labor, water, FQPA, EPA, marketing, etc.

10:30 am **CONVENTION ADJOURNS**

**HAVE A SAFE TRIP HOME!**