

BLACKBERRY & RASPBERRY Conference

All activities at the Savannah International Trade and Convention Center (SITCC) unless otherwise noted.

THURSDAY, JANUARY 8, 2009

- 8:00 - 5:00 p.m. **EXHIBITOR REGISTRATION OPEN**
Riverview Concourse
Exhibitor and Poster Set-Up
- 1:30 p.m. **GFVGA BOARD OF DIRECTORS MEETING**
SITCC
- 4:00 p.m. **GFVGA ANNUAL MEETING**
SITCC
- 6:00 - 7:30 p.m. **EDUCATIONAL SESSIONS**
Blackberry Fundamentals for New Growers
Moderator: Mr. James Jacobs, University of Georgia Extension Coordinator, Pierce County
- 6:00 p.m. **Recommendations for New and Not So New Growers**
Dr. Gina Fernandez, North Carolina State University, Raleigh, NC
- 6:45 p.m. **Special Considerations for Blackberry Production in South Georgia**
Dr. Gerard Krewer, University of Georgia, Tifton, GA
- 7:00 p.m. **First- and Second-Year Experiences with Growing Blackberries**
Mr. Wayne Mitchem, NCSU/UGA/Clemson University, Fletcher, NC

FRIDAY, JANUARY 9, 2009

- 7:00 - 5:00 p.m. **ATTENDEE REGISTRATION OPEN**
Riverview Concourse
- 7:00 - 10:00 a.m. **EXHIBITOR MOVE IN**
Exhibitors must be in place by 9:00 a.m.
- 8:00 - 11:20 a.m. **EDUCATIONAL SESSIONS**
Welcome: Dr. Tom Monaco, Executive Director, Southern Region-Small Fruit Consortium, Raleigh, NC
- 8:05 a.m. **Market Outlook for Blackberry Production in the Southeast**
Dr. Charles Safley, North Carolina, Raleigh, NC
- 8:25 a.m. **Harvesting For Quality and Food Safety**
Mr. Ervin Lineberger, Killdeer Farms, Kings Mountain, NC

- 9:05 a.m. **Training and Pruning Blackberries**
Dr. David Lockwood, University of Tennessee, Knoxville, TN
- 9:35 a.m. **Blackberry Viruses**
Dr. Yannis Tzanetakis, University of Arkansas, Fayetteville, AR
- 9:55 a.m. **BREAK**
- 10:05 a.m. **High Tunnel Caneberry Production In North Carolina**
Mr. Andy Myers, NC Department of Agriculture, Salisbury, NC
- 10:25 a.m. **Thrips Biology And Management In Southeastern Blackberries**
Dr. Hannah Burrack, North Carolina State University, Raleigh, NC
- 10:45 a.m. **Weed Control Update on Blackberries**
Mr. Wayne Mitchem, NCSU/UGA/Clemson University, Fletcher, NC
- 11:00 a.m. **Breeding Raspberries for the Southeast**
Dr. Gina Fernandez, North Carolina State University, Raleigh, NC
- 11:20 a.m. **Open Forum: What are the Needs of the Blackberry / Raspberry Industry in the Southeast?**
Ms. Debby Wechsler, Executive Secretary, North American Raspberry & Blackberry Association (NARBA)
- 10:00 - 6:00 p.m. **TRADE SHOW OPEN**
- 11:00-12:00 p.m. **FOOD SAFETY FORUM - Auditorium**
- 12:00 - 1:30 p.m. **LUNCH in the Trade Show**
(Lunch provided for Three Day and Friday Only Registrants)
- 1:30 - 5:00 p.m. **EDUCATIONAL SESSIONS**
Roadside Market
Please see page 21
- 5:00 - 6:30 p.m. **WELCOME RECEPTION - TRADE SHOW AREA** (Open to all registered attendees)
- Evening **DINNER ON YOUR OWN**

Please review other Conference Agendas for additional educational sessions, trade show events, spouse activities and entertainment opportunities during the Saturday and Sunday programs that you don't want to miss.