

Blueberry Conference

All activities at the Savannah International Trade and Convention Center (SITCC) unless otherwise noted.

THURSDAY, JANUARY 7, 2010

- 8:00 - 5:00 p.m. **EXHIBITOR REGISTRATION OPEN**
Riverview Concourse
Exhibitor and Poster Set-Up
- 1:30 p.m. **GFVGA BOARD OF DIRECTORS MEETING**
SITCC
- 4:00 p.m. **GFVGA ANNUAL MEETING - SITCC**

FRIDAY, JANUARY 8, 2010

- 7:00 - 5:00 p.m. **ATTENDEE REGISTRATION OPEN**
Riverview Concourse
- 7:00 - 10:00 a.m. **EXHIBITOR MOVE IN**
Exhibitors must be in place by 9:00 a.m.
- 8:00 - 10:15 a.m. **ORGANIC SESSION I**
ORGANIC BLUEBERRY PRODUCTION
- 8:00 a.m. **Update on Organic Blueberry Mulching Research at Alma and Comparison of Organic vs Conventional Blueberry Production at Alapaha, GA**
Dr. Moukaram Tertuliano, University of Georgia, Tifton, GA
- 8:20 a.m. **Organic Growth-stage Pest Management Guide**
Dr. Harald Scherm and Dr. Dan Horton, University of Georgia, Athens, GA
- 8:50 a.m. **Experiences with Organic Blueberry Production in Florida**
Dan Ebbecke, Blueberry Farmer, Masaryktown, FL
- 9:10 a.m. **Organic Blueberry Production in New Jersey**
Dr. Bill Sciarappa, Rutgers University, Freehold, NJ
- 10:00 - 6:00 p.m. **TRADE SHOW OPEN**
- 11:00-12:00 p.m. **PRODUCT RECALL CRISIS MANAGEMENT FORUM - Auditorium**
- 12:00 - 1:30 p.m. **LUNCH** in the Trade Show
(Lunch provided for Three Day and Friday Only Registrants)
- 1:00 p.m. **Georgia Blueberry Growers Association Business Meeting**
Mr. Steve Mullis President, Alma, Ga.

- 1:30 p.m.-4:40 p.m. **EDUCATIONAL SESSIONS**
Welcome: Speaker to be announced
Moderator: Mr. John Ed Smith, County Extension Director, Pierce County, GA
- 1:30 p.m. **Performance of Early Ripening Rabbiteye Blueberries at Alapaha, GA**
Drs. Gerard Krewer and Dan Maclean, University of Georgia, Tifton, GA
- 1:50 p.m. **2009 Results with Mechanical Harvest of Southern Highbush Blueberries, First Year Results from Two Grants**
USDA grant: Dr. Gerard Krewer, Dr. Fumi Takeda, Dr. Dan Maclean, Mr. Lucky Mehra or Dr. Harald Scherm, and Dr. Rob Shewfelt
Florida grant: Dr. Jeff Williamson
- 2:50 p.m. **BREAK**
- 3:20 p.m. **Blueberry Production in Southern Europe**
Speaker to be announced
- 4:00 p.m. **Blueberry Cultivar Update and Potential Release of a New Crispy Flesh Southern Highbush Cultivar**
Dr. Scott NeSmith, University of Georgia, Griffin, GA
- 4:20 p.m. **How Food Science Can Help the Blueberry Industry**
Dr. Robert Phillips, University of Georgia, Griffin, GA
- 4:45 p.m. **WELCOME RECEPTION - TRADE SHOW AREA**
(Open to all registered attendees)
- 5:45 p.m. **LIVE AUCTION IN EXHIBIT HALL**
- 6:00 p.m. **TRADE SHOW CLOSES**
- Evening **DINNER ON YOUR OWN**

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SATURDAY, JANUARY 9, 2010

- 8:30 - 2:30 p.m. **REGISTRATION OPEN**
Riverview Concourse
- 9:00 a.m. **GENERAL SESSION - Auditorium**
- 10:30 - 2:00 p.m. **TRADE SHOW OPEN**
- 12:00 - 1:30 p.m. **LUNCH** in the Trade Show
(Lunch provided for Three Day and Saturday Only Registrants)
- 2:00 p.m. **SILENT AUCTION CLOSSES**
- 2:00 - 4:40 p.m. **EDUCATIONAL SESSIONS**
Moderator: Mr. James Jacobs, Pierce County Extension Director, Blackshear, GA
- 2:00 p.m. **Chemical Weed Control Rotations for Blueberries in Pine Bark Beds and Soil**
Dr. Mark Czarnota, University of Georgia, Griffin, GA
- 2:20 p.m. **"New" Pests to Watch Out For**
Mr. Bill Cline, North Carolina State University, Castle Hayne, NC
- 2:40 p.m. **Update on Xylella in Blueberries**
Dr. Phil Brannen and Dr. Dan Horton, University of Georgia, Athens, GA
- 3:00 p.m. **BREAK**
- 3:15 p.m. **Managing Blueberries for High Yields and Quality**
Dr. Charles "Mike" Mainland, North Carolina State University, Castle Hayne, NC
- 3:45 p.m. **Low Cost Pest Control Programs for Blueberries**
Dr. Phil Brannen, Dr. Dan Horton, and Dr. Mark Czarnota, University of Georgia, Athens and Griffin, GA
- 4:15 p.m. **Overview of Ag Data Collection Systems**
Pet Tiger / Famous Software,
Mr. Randy Rinker, Mobile Farm Software;
Speaker to be announced
- 4:35 p.m. **New Machinery for Blueberry Production**
"Black Ice" harvester, Mr. Bernie Newton, BEI, South Haven, MI and Bennett-Mixon Hedger; Mr. Bennett, Bennett Tractor, Waycross, GA; and others

2:30 p.m. **TRADE SHOW CLOSSES**

6:00 p.m. **RECEPTION - Westin Savannah Harbor**
(open to all attendees)

Evening **DINNER ON YOUR OWN**

SUNDAY, JANUARY 10, 2010

8:00 - 8:30 a.m. **WORSHIP SERVICE**
Westin Savannah Harbor

8:30 a.m. **INDUSTRY ROUNDTABLE** (all associations)
Westin Savannah Harbor
Continental breakfast with fellow growers to discuss industry issues.

10:30 a.m. **CONVENTION ADJOURNS**

HAVE A SAFE TRIP HOME!