

# Organic Production Conference

*All Activities at the Savannah International Trade & Convention Center (SITCC) unless otherwise noted.*

## THURSDAY, JANUARY 7, 2010

- 8:00 - 5:00 p.m. **EXHIBITOR REGISTRATION OPEN**  
**Riverview Concourse**  
Exhibitor and Poster Set-Up
- 1:30 p.m. **GFBVA BOARD OF DIRECTORS MEETING**  
**SITCC**
- 4:00 p.m. **GFBVA ANNUAL MEETING - SITCC**

## FRIDAY, JANUARY 8, 2010

- 7:00 - 5:00 p.m. **ATTENDEE REGISTRATION OPEN**  
**Riverview Concourse**
- 7:00 - 10:00 a.m. **EXHIBITOR MOVE IN**  
Exhibitors must be in place by 9:00 a.m.
- 8:00 - 10:15 a.m. **ORGANIC SESSION I**  
**ORGANIC BLUEBERRY PRODUCTION**
- 8:00 a.m. **Update on Alapaha and Alma Organic Blueberry**  
Dr. Moukarm Tetuliano, University of Georgia, Tifton GA
- 8:20 a.m. **Organic Growth-stage Pest Management Guide**  
Dr. Harald Scherm and Dr. Dan Horton, University of Georgia, Athens, GA
- 8:50 a.m. **Organic Blueberry Production: The Farmer's Perspective**  
Dan Ebbecke, Blueberry Farmer, Masaryktown, FL
- 9:10 a.m. **Organic Blueberry Production in New Jersey**  
Dr. Bill Sciarappa, Rutgers University, Freehold, NJ
- 10:00 - 6:00 pm **TRADE SHOW OPEN**
- 10:15 a.m. **BREAK**
- 10:45 - 11:45 a.m. **ORGANIC SESSION II**  
**SUCCESSFUL ORGANIC FARMING: PRODUCTION TECHNIQUES - PART I**  
Moderator: Relinda Walker
- 10:45 a.m. **Grafting Heirloom Tomatoes on Disease Resistant Rootstock**  
Cary Rivard, North Carolina State University, Raleigh, NC

- 11:00 - 12:00 p.m. **PRODUCT RECALL CRISIS MANAGEMENT FORUM - Auditorium**
- 12:00 - 1:30 p.m. **LUNCH** in the Trade Show  
(Lunch provided for Three Day and Friday Only Registrants)
- 1:30 - 3:00 p.m. **ORGANIC SESSION III**  
**SUCCESSFUL ORGANIC FARMING: PRODUCTION TECHNIQUES - PART II**  
Moderator: Calvin Willis, Lowndes County Extension Agent
- 1:30 p.m. **High Tunnel Production for Season Extension**  
Dr. George Boyhan, University of Georgia, Athens, GA
- 2:00 p.m. **Trap Crops and Farmscaping**  
Dr. John Ruberson, University of Georgia, Tifton, GA
- 2:30 p.m. **Successful Organic Production - The Farmer's Perspective**  
Allen Miles, Miles Berry Farm
- 3:00 p.m. **BREAK**
- 3:15- 4:45 p.m. **ORGANIC SESSION IV**  
**SUCCESSFUL ORGANIC FARMING: MARKETING AND FARM BILL SUPPORT**  
Moderator: Ray Hicks, Screven County Extension
- 3:15 p.m. **Marketing Organic to Retailers and Wholesale Presentations and Panel Discussion**  
Whole Foods – Alex Rilko and Brent Demarest  
Destiny Produce – Dee Dee Digby
- 4:15 p.m. **2008 Farm Bill – Programs to Help with Transitioning to Organic**  
NRCS – Deena Roberts and Bryan Barrett
- 4:45 p.m. **WELCOME RECEPTION - TRADE SHOW AREA**  
(Open to all registered attendees)
- 5:45 p.m. **LIVE AUCTION IN EXHIBIT HALL**
- 6:00 p.m. **TRADE SHOW CLOSES**
- Evening **DINNER ON YOUR OWN**

*Please review other Conference Agendas for additional educational sessions, trade show events, spouse activities and entertainment opportunities during the Saturday and Sunday programs that you don't want to miss.*