

Food Safety Conference

- 1:20 p.m. **STRAWBERRY EDUCATION SESSIONS**
- 1:20 p.m. **Food Safety for Pick-Your-Own Operations**
Beth Bland, Georgia Fruit and Vegetable Growers Association, LaGrange, GA
- 2:00 - 3:40 p.m. **EDUCATIONAL SESSIONS**
- 2:00 p.m. **Food Safety Overview: What Does a Food Safety Program Consist of and How Do I Implement It?**
Beth Bland, Georgia Fruit and Vegetable Growers Association, LaGrange, GA
- 2:45 p.m. **What Are Corrective Actions?**
Beth Bland, Georgia Fruit and Vegetable Growers Association, LaGrange, GA
- 3:00 p.m. **What is Food Security?**
Beth Bland, Georgia Fruit and Vegetable Growers Association, LaGrange, GA
- 3:15 p.m. **How to Prepare for an Audit?**
Beth Bland, Georgia Fruit and Vegetable Growers Association, LaGrange, GA
- 2:00 p.m. **SILENT AUCTION CLOSES**
- 2:30 p.m. **TRADE SHOW CLOSES**
- 6:00 p.m. **RECEPTION - Westin Savannah Harbor**
(open to all attendees)
- Evening **DINNER ON YOUR OWN**
- SUNDAY, JANUARY 10, 2010**
- 8:00 - 8:30 a.m. **WORSHIP SERVICE**
Westin Savannah Harbor
- 8:30 a.m. **INDUSTRY ROUNDTABLE (all associations)**
Westin Savannah Harbor
Continental breakfast with fellow growers to discuss industry issues.
- 10:30 a.m. **CONVENTION ADJOURNS**
- HAVE A SAFE TRIP HOME!**

Roadside Markets Conference

**Sponsored by the
GA and SC Farm Bureaus**

All Activities at the Savannah International Trade & Convention Center (SITCC) unless otherwise noted.

FRIDAY, JANUARY 8, 2010

- 7:00 - 5:00 p.m. **ATTENDEE REGISTRATION OPEN**
Riverview Concourse
- 10:00 - 6:00 p.m. **TRADE SHOW OPEN**
- 11:00-12:00 p.m. **PRODUCT RECALL CRISIS**
MANAGEMENT FORUM - Auditorium
- 12:00 - 1:30 p.m. **LUNCH** in the Trade Show
(Lunch provided for Three Day and Friday Only Registrants)
- 1:30 - 4:45 p.m. **EDUCATIONAL SESSIONS**
- 1:30 p.m. **Welcome and Overview**
Brandon Ashley and Chalmers Mikell, Georgia and South Carolina Farm Bureau
- 1:40 p.m. **Georgia Certified Farm Market Operator**
Drew Echols, Jaemor Farms, Alto, GA
- 2:05 p.m. **Using New Media To Promote Your Market**
Scott Cagle, Agri-Tour Solutions, Canton, GA
- 2:35 p.m. **SC Roadside Market Operator**
Jeff Wilson, The Market at Cotton Hills Farm, Lowrys, SC
- 3:00 p.m. **BREAK**
- 3:15 p.m. **Georgia Certified Farm Market Operator**
Jake Carter, Southern Belle Farms, McDonough, GA
- 3:45 p.m. **SC Roadside Market Operator**
Brock White, Boone Hall Plantation, Mount Pleasant, SC
- 4:05 p.m. **Value Added Session**
Noah Ranells, Ag Economic Development Coordinator, Orange County, NC
- 4:35 p.m. **Questions**
- 5:00 - 6:30 p.m. **WELCOME RECEPTION - TRADE SHOW AREA** (Open to all registered attendees)
- Evening **DINNER ON YOUR OWN**

Please review other Conference Agendas for additional educational sessions, trade show events, spouse activities and entertainment opportunities during the Saturday and Sunday programs that you don't want to miss.