

# Strawberry Conference

*All activities at the Savannah International Trade and Convention Center (SITCC) unless otherwise noted.*

## **THURSDAY, JANUARY 7, 2010**

- 8:00 - 5:00 p.m. **EXHIBITOR REGISTRATION OPEN - Riverview Concourse**  
Exhibitor Set-Up and Poster Set-Up
- 1:30 p.m. **GFVGA BOARD OF DIRECTORS MEETING SITCC**
- 4:00 p.m. **GFVGA ANNUAL MEETING SITCC**

## **FRIDAY, JANUARY 8, 2010**

- 7:00 - 5:00 p.m. **ATTENDEE REGISTRATION OPEN Riverview Concourse**
- 7:00 - 10:00 a.m. **EXHIBITOR MOVE IN**  
Exhibitors must be in place by 9:00 a.m.
- 10:00 - 6:00 p.m. **TRADE SHOW OPEN**
- 11:00 - 12:00 p.m. **PRODUCT RECALL CRISIS MANAGEMENT FORUM - Auditorium**
- 12:00 - 1:30 p.m. **LUNCH** in the Trade Show  
(Lunch provided for Three Day and Friday Only Registrants)
- 1:30 - 4:45 p.m. **ROADSIDE MARKETS**  
Please see page 21
- 5:00 - 6:30 p.m. **WELCOME RECEPTION - TRADE SHOW AREA** (Open to all registered attendees)
- Evening **DINNER ON YOUR OWN**

## **SATURDAY, JANUARY 9, 2010**

- 8:30 - 2:30 p.m. **REGISTRATION OPEN Riverview Concourse**
- 9:00 a.m. **GENERAL SESSION - Auditorium**
- 10:30 - 2:00 p.m. **TRADE SHOW OPEN**
- 12:00 - 1:30 p.m. **LUNCH** in the Trade Show  
(Lunch provided for Three Day and Saturday Only Registrants)
- 1:15 - 3:15 p.m. **EDUCATIONAL SESSIONS**  
Dr. Powell Smith, Extension Associate, Clemson Extension Service, Lexington, SC

- 1:15 p.m. **Welcome**  
Scott Hart, Jr., President of Georgia Strawberry Growers Association, Moultrie, GA
- 1:20 p.m. **Food Safety and You-Pick Operations**  
Beth Bland, Food Safety Program Coordinator, Georgia Fruit and Vegetable Growers Association, LaGrange, GA
- 1:35 p.m. **High Tunnels from a Grower's and Researcher's Point of View**  
Bob Hall, Strawberry Grower, Bush and Vine Farm, York, SC; Dr. Barclay Poling, North Carolina State University, Raleigh, NC
- 1:55 p.m. **Midas as an Alternative to Methyl Bromide**  
Dr. Barclay Poling, North Carolina State University, Raleigh, NC
- 2:05 p.m. **Spider Mite Management in Southeastern Strawberries**  
Dr. Powell Smith, South Carolina Strawberry Specialist, Clemson University, Lexington, SC
- 2:30 p.m. **Phytophthora Crown and Fruit Rot Control**  
Dr. Phil Brannen, University of Georgia, Athens, GA
- 2:00 p.m. **SILENT AUCTION CLOSSES**
- 2:30 p.m. **TRADE SHOW CLOSSES**
- 3:25 p.m. **VEGETABLE EDUCATIONAL SESSION V**
- 3:25 p.m. **Methyl Bromide Alternatives Including the UGA 3-Way, Paladin (a New Fumigant) and a New Alternative in Development**  
Stanley Culpepper, University of Georgia, Tifton, GA
- 6:00 p.m. **RECEPTION - Westin Savannah Harbor**  
(open to all attendees)
- Evening **DINNER ON YOUR OWN**

## **SUNDAY, JANUARY 10, 2010**

- 8:00 - 8:30 a.m. **WORSHIP SERVICE**  
**Westin Savannah Harbor**
- 8:30 a.m. **INDUSTRY ROUNDTABLE (all associations)**  
**Westin Savannah Harbor**  
Continental breakfast with fellow growers to discuss industry issues
- 10:30 a.m. **CONVENTION ADJOURNS**

**HAVE A SAFE TRIP HOME!**